



### Sue Burnell

Board Level Executive Coach

**Based in:** United Kingdom

**Languages:** English

**Qualifications:** BA MA

Sue works with experienced leaders who want to make a difference, who want to maximise their contribution to the company and foster the contribution of others. She also works with new leaders whose successful transition into a new role is critical for both the company and the individual. Sue fosters a challenging and innovative development environment, inviting leaders to combine learning, reflection and action.

A professional with over 20 years experience of developing people and organisational change, Sue has held management and leadership positions in blue chip and public sector organisations where she was responsible for driving internal change and realignment, leading to bottom line improvement.

Sue's clients work in complex sales, consultancy and professional services in the IT industry, telecoms, financial services, retail, manufacturing, corporate legal services and media sectors throughout the UK, EMEA and Pakistan.

### Qualifications, accreditations and memberships

- MA in Coaching & Mentoring Practice (Oxford Brookes University)
- BA (Hons) in Psychology
- Diploma in Performance Coaching
- NLP Master Practitioner
- Accredited Coach, International School of Leadership & Coaching (Oxford Brookes University Business School)

- Accredited Coach, The Association for Coaching
- Member of The British Psychological Society and Special Group in Coaching Psychology
- Member of The Association for Coaching
- Accredited to administer Facet 5 Personality Assessment and the Language and Behaviour (LAB) Profile.

### Selected clients

Atkins Global  
Balfour Beatty Capital  
Cable & Wireless  
Egmont Publishing Group  
IDS Publishing Corporation  
Mercer Human Resources Consulting  
NCR  
Teradata  
Unilever.

### Coaching style

Sue is dedicated to providing thought-provoking, action-orientated and enjoyable leadership development opportunities. Specialising in transformational leadership and new leader transition, Sue works with people who are energised by maximising their contribution to the company, and who want to enhance their impact by combining strategic awareness with operational know-how, achieve results by maximising the contribution of others, and increase personal satisfaction. And all without working 24/7. With 20 years experience in developing people, Sue is flexible in adapting her approach to suit the purpose of the coaching and the individual's need.