

Executive Coaching Profile



Naysan Firoozmand

Business and Leadership
Development Coaching

Based in: United Kingdom

Languages: English

Qualifications: BSc MSc
CPsychol

Naysan is a Consultant and Chartered Occupational Psychologist with ASK. Accredited to administer a wide range of psychometric instruments, he has been a consultant for four years and has extensive experience within both the private and public sector.

He works with clients at organisational, team and individual levels to improve business performance through behavioural change. This typically includes cultural change programmes, performance management workshops, assessment and development centres, team building, executive coaching, 360 degree feedback, psychometric assessment, leadership and personal development.

Qualifications, accreditations and memberships

- BSc (Hons) in Psychology
- MSc in Occupational Psychology
- Chartered Psychologist
- Full Member of the British Psychological Society, and member of the Division of Occupational Psychology
- BPS Level A and Level B Intermediate accredited
- Accredited to administer a wide range of psychometric instruments
- Member of the Association of Business Psychologists.

Selected clients

Atkins plc
British Council
Business Test Publishers Association
Department for Communities and Local Government
Department for International Development
Department for Transport
Government Office for Yorkshire and the Humber
The Guild of Air Pilots and Air Navigators
Health and Safety Executive
Independent Schools Careers Organisation
NXP (Philips) Semiconductors.

My coaching style

Naysan is often told that he is an exceptional listener and puts people at ease with how calm he is, but that he is also capable of getting to the heart of an issue through insightful questioning. To do this he tried hard to understand the individual he is working with, the organisation and the situation they are in, and to work with a coaching style that suits them and their current situation best. This can be a pleasant experience for the people he coaches, since it is vital to create a good relationship, and it doesn't all have to be too serious. He will however ask the difficult questions that will challenge their thinking, and explore areas that they may not have thought of before.